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Artisan-Inspired zpizza Unveils South Carolina Location inside USC-Owned Apartment Complex

Irvine, CA (January 12, 2018) –[zpizza](http://zpizza.com), the first artisan-inspired pizza chain that has appealed to foodies for more than 25 years, announced the debut of a Columbia, South Carolina location on the USC campus. Local residents are invited to celebrate the grand opening of the new store on Monday, January 15, 2018.

Ideal for students and families who want convenient, tasty and nutritious choices, the Columbia eatery serves zpizza’s signature artisan brick oven-baked pizzas made with premium ingredients, including fresh produce, award-winning skim mozzarella, certified organic tomato sauce and non-GMO flour. Other menu items include hearty salads, subs, zWings, and shareables like Parmesan flatbread. zpizza also offers a variety of gluten-free and vegan menu options.

“College students love pizza but we wanted to offer a healthier version,” said Dave Duffy, owner of zpizza Columbia. “We are excited to bring these delicious pizzas and other offerings to a community that values top-notch ingredients and superb taste as much as we do.”

The new zpizza is located on the ground floor of 650 Lincoln, which is university-owned housing, located right in the heart of the University of South Carolina. Hours of operation are Sunday through Saturday 11:00 AM to 10:00 PM. Guests can enjoy a Pick 2 special where they choose from a pizza slice, 1/2 salad and/or 1/2 sandwich for \$6.99 and Pick 3 for \$9.99.

zpizza restaurants are located across the globe, with locations in the United States, South Korea, UAE, Vietnam and the Kingdom of Bahrain. For more information, please visit www.zpizza.com.

ABOUT ZPIZZA

Founded in 1986 in the heart of an art colony in Laguna Beach, Calif., zpizza is the first artisan-inspired pizza chain that appeals to traditional pizza lovers, health-conscious consumers and gourmet palates alike with its artisan brick oven baked pizzas, shareables, signature salads, and sandwiches. For more information on zpizza and store locations, visit www.zpizza.com

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